



# St. John Paul II Catholic Schools

## VISION 2018-2023

<p><b>CORE VALUES</b></p>	<p>1. Community 2. Excellence 3. Faith 4. Learning 5. Service</p>	<p align="center"><b>5-YEAR PICTURE</b> <i>"I am the way and the truth and the life."</i></p>
<p><b>CORE FOCUS</b></p>	<p><b>Mission:</b> <i>To inspire excellence by teaching the total person and fostering the following of Christ, as taught by the Catholic Church.</i></p> <p><b>Niche:</b> Catholic learning environment.</p>	<p align="center"><b><u>STRATEGIC PLAN GOALS</u></b></p> <ul style="list-style-type: none"> <li>● <b>Mission &amp; Catholic Identity</b> <ul style="list-style-type: none"> <li>○ Faith-Integrated Curriculum &amp; Activities</li> <li>○ Exemplify Core Values</li> <li>○ Strengthen School-Parish Relationships</li> <li>○ Nurture a Personal Relationship with Christ</li> <li>○ Grow in Discipleship</li> </ul> </li> <li>● <b>Academic Excellence</b> <ul style="list-style-type: none"> <li>○ Catholic School Culture</li> <li>○ Student Engagement, Innovation, and Authentic Learning</li> <li>○ Systemic Data-Driven Standards-Based Instruction</li> <li>○ 21<sup>st</sup> Century Learning</li> <li>○ Career &amp; College Readiness</li> <li>○ Inquiry: Pursuit of Truth</li> </ul> </li> <li>● <b>Operational Vitality</b> <ul style="list-style-type: none"> <li>○ Evaluate Current Programs for Effectiveness</li> <li>○ Financial Model that Diversifies Sources of Revenue</li> <li>○ Recruit &amp; Retain Highly Qualified Staff</li> <li>○ Comprehensive Enrollment Management</li> <li>○ Supplemental Curricular Enrichment Programs</li> <li>○ Comprehensive Advancement Plan</li> </ul> </li> <li>● <b>Governance &amp; Leadership</b> <ul style="list-style-type: none"> <li>○ Identify &amp; Cultivate Future Leaders</li> <li>○ JP II Board &amp; Council Mission Focused Training</li> <li>○ Adherence to Best Governance Practices</li> <li>○ Oversight of Fidelity to Mission, Academic Excellence, and Operation Vitality</li> </ul> </li> </ul>
<p><b>5-YEAR TARGET</b></p>	<p><b>School of choice for 33% of our sponsoring parish children.</b> (An increase of 10% from 2017)</p> <p>Including: Blessed Sacrament, Cathedral of St. Mary, Holy Cross, Holy Spirit, Nativity, St. Anthony, St. Benedict, and Sts. Anne and Joachim.</p>	
<p><b>MARKETING STRATEGY</b></p>	<p><b>Dedicated to instilling the "Deacon Way":</b> The Deacon Way is intended to provide a clear path of excellence in faith, learning, service, character, academics, and sportsmanship. <i>"Real greatness is found in living for others. In being a servant to others. We call that the Deacon Way."</i> Bishop John T. Folda, 2021 Baccalaureate Mass.</p> <p><b>Target Market:</b> Families who value a Christ-Centered educational community.</p> <p><b>JP II Unique:</b></p> <ol style="list-style-type: none"> <li>1. Catholic Faith-Integrated Environment</li> <li>2. Strong Community</li> <li>3. High Expectations</li> <li>4. Academic Excellence</li> </ol>	



# St. John Paul II Catholic Schools

## ACTION STEPS

1-YEAR PLAN 2018-19		2-YEAR PLAN 2019-20		3-YEAR PLAN 2020-2021	
<b>Goals for the Year:</b>		<b>Goals for the Year:</b>		<b>Goals for the Year:</b>	
✓ 1.	Educate & Communicate New Strategic Plan 2018-23	1.	Increase Positive and Effective Stakeholder Engagement	1.	Increase Positive and Effective Stakeholder Engagement
✓ 2.	Educate & Communicate New Brand	✓ 2.	Develop and Implement a Plan for Telling Our Story (Marketing and PR)	2.	Integrate Strategic Plan into Organizational Culture
✓ 3.	Lead With All The Same Message "I am the way and the truth and the life" (Deacon Way)	✓ 3.	Enhance Positive Student Experience "Deacon Way"	3.	Engage 360 Enrollment Plan
4.	Strengthen Parish Engagement	4.	Strengthen Parish Engagement	4.	Strengthen Parish Engagement
5.	Structure Discipleship Formation	5.	Implement Discipleship Plan (Convocation 2019)	5.	Foster the Following of Christ as "The Way, The Truth, and The Life"
6.	Increase Student Engagement and 21 <sup>st</sup> Century Learning	6.	Increase Student Engagement and 21 <sup>st</sup> Century Learning	6.	Increase Student Engagement and 21 <sup>st</sup> Century Learning
7.	Strengthen Catholic School Culture	7.	Strengthen Catholic School Culture	7.	Strengthen Catholic School Culture
8.	Pursue Systemic Data Driven, Standards-Based Instruction	8.	Pursue Systemic Data Driven, Standards-Based Instruction	8.	Pursue Systemic Data Driven, Standards-Based Instruction
✓ 9.	Develop Plan for Comprehensive Enrollment Management	9.	Develop Plan for Retention of Students Engaging All Stakeholders	9.	Use Data to Evaluate Co-Curriculars to align with Mission and Vision
10.	Grow Offerings of Supplemental Curricular Enrichment	10.	Grow Offerings of Supplemental Curricular Enrichment	✓ 10.	Recruit and Retain Mission Driven Staff Members
✓ 11.	Integrate Mission & Core Values into Co-Curricular Activities While Promoting Leadership	✓ 11.	Implement Mentor Pillar of SportsLeader Program	11.	Educate Staff and Stakeholders in the Role of Advancement in Advancing our Mission and Vision
✓ 12.	Ongoing Training for Board of Directors, JP II Council, and Administrative Leadership Team	12.	Evaluate Current Programs for Effectiveness		
✓ 13.	Evaluate & Revise Hiring Practices	✓ 13.	Increase Effective Internal and External Communications		
✓ 14.	Create and Plan Advancement Goals	✓ 14.	Implement Advancement Plan Restructuring		

✓ ACTION STEP Complete      ■ ACTION STEP On-Going



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## ACTION STEPS

4-YEAR PLAN 2021-2022		5-YEAR PLAN 2022-2023	
<b>Goals for the Year:</b>		<b>Goals for the Year:</b>	
1.	Increase Positive and Effective Stakeholder Engagement	1.	Infuse the Strategic Plan in the life of our schools
2.	Integrate Strategic Plan into Organizational Culture	2.	Continue progress of the Engage 360 Enrollment Plan
3.	Engage 360 Enrollment Plan	3.	Cultivate and enhance the relationships with sponsoring Parishes
4.	Strengthen Parish Engagement	4.	Deepen students' relationship with Christ and foster the practice of the faith (Discipleship)
5.	Increase Student Engagement and 21 <sup>st</sup> Century Learning	5.	Recruit, develop, and retain mission driven staff members
6.	Strengthen Catholic School Culture	6.	Continue developing a rigorous, engaging, and supportive instructional curriculum designed to maximize student growth and achievement
7.	Pursue Systemic Data Driven, Standards-Based Instruction	7.	Strengthen students, staff, and parents in the education of virtue and the Deacon Way
8.	Use Data to Evaluate Co-Curriculars to align with Mission and Vision		
9.	Educate Staff and Stakeholders in the Role of Advancement in Advancing our Mission and Vision		
10.	Retain and Support Mission Driven Staff Members		
11.	Review and Analyze Human Resources in Place		



ACTION STEP Complete



ACTION STEP On-Going